

2010 - 2011 SERVICE UNIT ANNUAL PLANS

Service Unit Name: _____ Service Unit #: _____

Mission: Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

The Council Goals

- Girls will understand themselves and their values.
- Girls will use their knowledge and skills to explore the world.
- Girls will care about, inspire, and team with others locally and globally.
- Girls will act to make the world a better place.

The Essential Responsibilities of the Service Unit

Recruit volunteers and girls reflective of the diversity of the community:

- ◆ Service team members - service unit manager, membership recruiter, registrar, program/new leader consultant, and training consultant
- ◆ Troop/Group leaders and troop/group volunteers
- ◆ Girl membership - at all age levels

Provide support to leaders and other troop volunteers to promote the delivery of the Girl Scout program, including:

- ◆ Required and enrichment training
- ◆ Service unit networking and discussion (buzz) groups
- ◆ Girl planned service unit events
- ◆ Participation in council and community events
- ◆ Volunteer recognition

Service Unit Goals for 2010 – 2011

What are your service unit priorities for strengthening support to leaders to help girls achieve the council goals?

1. _____
2. _____
3. _____

**INSERT YOUR REGIONAL FOOTER
HERE**

Section I. Membership Extension and Community Education

How does the service unit plan to recruit diverse volunteers and girls? For service team positions? For troop leadership? For girl membership? Service unit girl member goal: ____; re-registration goal: _____. The service team will include: membership recruiters: ____; and registrar(s): _____.

Activities	Where	By Whom	When
New Girl Recruitment	List all schools	Membership recruiters or campaign volunteers	
2nd Chance Recruitments & Additions to Existing Troops			
Troop Re-registration Activities 2010 spring registrants: _____ Spring (early bird) Registration Activities On-time Re-registration Activities			
Adult Recruitment			
Membership Recruiter & Registrar Recruitment Plans			

Section II. Volunteer Program Management

How does the service unit plan to provide support to troop leaders (returning and new leaders) to ensure they are prepared to work with girls? The service team will include: service unit managers: _____; new leader consultants: _____; program consultants: _____; training consultants: _____; % leaders fully trained for position: _____.

Activities	Where	By Whom	When
New Leader Support			
Returning Troop Leader Support			
Volunteer Training & Recognition			
Program & Training Volunteers Recruitment Plans			

Section III. Communication

How does the service unit plan to share information with volunteers, parents, girls, and the community, using a variety of communication methods? (Meetings/small groups, phone calls, e-mail/websites, U.S. mail, communication with local media.) *(Service Unit Meeting plans on separate page. See attached sheet.)*

Activities	Where	By Whom	When
Primary SU Communication Methods and Purpose			
Communications Consultant Recruitment Plans			

Section IV. Service Unit Product Sales

How does the service unit plan to implement the fall product sales with the service team, troop leaders, and parents? Our fall product sale goal: _____; cookie sale goal: _____.

Activities	Where	By Whom	When
SU Fall Product Sale			
SU Cookie Sale			
SU Fall Product Sale and SU Cookie Sale Volunteer Recruitment			

Section V. Family Partnership Campaign

How does the service unit plan to implement the family partnership campaign with the service team, troop leaders, and parents? Our 2010 - 2011 SU Family Partnership goal: _____.

Activities	Where	By Whom	When
Family Partnership Events/Activities & Goals:			
Family Partnership Chair Recruitment:			

Section V. Service Unit Events and Activities

What service unit activities will take place that will build on troop program, provide increased progression, and allow for girls to interact with girls of different ages races and abilities?

Event/Activity Name & Description	Goal (How will this activity help girls to grow and develop?)	How will girls be involved in planning the event?	Event Volunteer Chair & Contact Information	Event Location, Date, & Time

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Service Unit Meeting Calendar

August	September	October	November	December

January	February	March	April	May

Who does the service unit recommend for the service team positions below? Field team staff members will contact all recommended volunteers for service team positions for completion of the interview and appointment

SERVICE TEAM PERSONNEL CHART 2010 - 2011

Service Unit Name:	Service Unit #:	Service Delivery Team:
Communities/Townships Included:		
County:	State:	
Public School Districts:		
Private/Parochial/Religious School Districts:		
Service Team Meeting Location:		
Time:	Meeting Schedule:	
Service Unit Meeting Location:		
Time:	Meeting Schedule:	

POSITION	NAME	ADDRESS, CITY, STATE & ZIP	PHONE	E-MAIL
Service Unit Manager				
Registrar				
Membership Recruiter (and list school name)				
Training Consultant				

INSERT YOUR REGIONAL FOOTER HERE. ADJUSTMENTS MAY HAVE TO BE MADE TO CHART TO GET EVERYTHING TO FIT.

POSITION	NAME	ADDRESS, CITY, STATE & ZIP	PHONE	E-MAIL
Program Consultant				
Daisy				
Brownie				
Junior				
Cadette/Senior/ Ambassador				
New Leader Consultant				
Family Partnership Chair				
Fall Product Consultant				
Cookie Consultant				
Communications Consultant				
Financial Consultant				
Event Coordinators				
Recognitions Chair				
Other Specialized Skill Areas				